



**Record on Box, Power
Search & Voice Control**



LAUNCH OF CATCH-UP AND RESTART TV FOR A SWEDISH SATELLITE BROADCASTER



PROJECT SCOPE

- Provide consumers with the option of watching content anytime and anywhere without being constrained by the channel timetables

SOLUTION HIGHLIGHTS

- Restart TV developed by LTTS can easily rewind and play content from the beginning. Consumers need not worry about missing the start of any program
- Catch-up TV developed by LTTS offers a wide selection of channels available for viewing for at least seven days after the actual broadcast of a program

BUSINESS VALUE DELIVERED

- STB enabled with Trick Play mode
- Catch-up TV - Up to 7 days of broadcast content made available to watch
- Enabled subscribers with long tail content to download and watch their favorite programs anytime, anywhere and on any device, in both offline and online modes



TV UI WITH VOICE RECOGNITION



PROJECT SCOPE

- // To develop browser based TV UI with voice activated control through smart remote control

SOLUTION HIGHLIGHTS

- // Implementation of web UI with rich graphics & animation effects
- // Integration of speech recognition web service APIs for speech to text conversion & corresponding action implementation
- // Testing on HD TV

BUSINESS VALUE DELIVERED

- // Implemented in highly agile model with incremental feature additions & effects
- // Enabled value added services

 Thank You 

 *L&T Technology Services*

