

March 7, 2025

National Stock Exchange of India Limited
Exchange Plaza, Bandra-Kurla Complex
Bandra (East), Mumbai — 400 051.
NSE Symbol: LTTS

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
BSE script Code: 540115

Subject: Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are sending herewith a copy of the Press Release titled “**LTTS’ Smart World Plays Key Role at the Planet’s Largest Gathering with AI-Powered Command Center**” which is self-explanatory.

This is for your information and records.

Thanking You,

Yours sincerely,

For L&T Technology Services Limited

Prasad Shanbhag
Company Secretary & Compliance Officer
(M. No. A 30254)

Press Release

LTTTS' Smart World Plays Key Role at the Planet's Largest Gathering with AI-Powered Command Center

AI-driven, real-time analytics, enhanced experience for 660 million pilgrims at Maha Kumbh 2025

Bengaluru (India), March 07, 2025: L&T Technology Services (BSE: 540115, NSE: LTTTS), through its Smart World business, has spearheaded technological transformation at Maha Kumbh 2025, the planet's largest human gathering. Leveraging advanced AI, IoT, and real-time analytics, LTTTS ensured seamless movement and enhanced experience for over 660 million pilgrims.

At the heart of this monumental event was an advanced Integrated Command & Control Center (ICCC) in Prayagraj, operating 24/7, complemented by a disaster recovery hub in Bangalore. This infrastructure empowered authorities to proactively manage operations while delivering an organized and uplifting environment for attendees.

Next-generation ICCC and AI-driven analytics remain key differentiators in LTTTS' Tech and Sustainability segments. The key highlights from the mega event include:

- **AI-Powered Command Center** – Real-time situational awareness, geographical awareness and actionable intelligence for density monitoring, predictive analytics, and proactive planning prevented congestion and potential hazards.
- **24/7 Surveillance & Response** – A robust video management system with 2,700+ advanced cameras ensured complete visibility, while a dedicated Kumbh Helpline provided emergency assistance.
- **Smart Traffic & Waste Management** – AI-based solid waste detection and intelligent traffic control enhanced urban efficiency, ensuring an organized event experience.
- **Dynamic Public Guidance** – Variable message displays and mobile updates provided real-time alerts, guiding devotees efficiently.
- **Multi-Agency Coordination** – Two high-tech Viewing Centers with multiple workstations enabled seamless collaboration among law enforcement and civic agencies.

*“Supporting local authorities, LTTTS' Smart World division showcased the transformative potential of advanced technologies at Maha Kumbh 2025,” said **Abhishek Sinha, Executive Director and President - Medical, Smart World & Functions, at L&T Technology Services.** “From AI-driven analytics to integrated command centers, LTTTS has set a new benchmark in leveraging cutting-edge solutions for convenience and efficiency. This event celebrated faith while exemplifying innovation through robust security protocols, and effective city management, creating a seamless and extraordinary experience for all devotees.”*

LTTTS has consistently demonstrated its expertise in ensuring smart urban services in India leveraging the latest solutions and technologies from its Smart World business and is now poised to extend these capabilities to global markets, including the Middle East, Europe and North America.

About L&T Technology Services Ltd

L&T Technology Services (LTTS) is a global leader in engineering and technology services. A listed subsidiary of Larsen & Toubro (L&T), we offer design, development, testing, and sustenance services across products and processes.

Purposeful. Agile. Innovation. is how we drive growth across the Mobility, Sustainability, and Tech segments. Our customer base includes 69 Fortune 500 companies and 57 top ER&D companies across industrial products, medical devices, transportation, telecom & hi-tech, and process industries. Headquartered in India, we have over 23,460 employees across 22 global design centers, 30 global sales offices, and 108 innovation labs, as of December 31, 2024.

For additional information about L&T Technology Services log on to www.LTTS.com

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